



2455 Paces Ferry Road, N.W. • Atlanta, GA 30339-4024
(770)433-8211

To Whom It May Concern:

This is an enthusiastic endorsement of the Afterburner Seminar and the work that Jim Murphy and his colleagues perform. I am basing this on five sessions of the seminar that Afterburner has put on for all of Home Depot's district managers, store managers, and merchants.

The Home Depot group is tough to train from the perspective that these individuals are high energy business people who demand bottom-line application of any training that they attend. This group also has very high standards, particularly from outsiders.

The impact that the Afterburner Seminar had was incredible. Not only was it the highest rated segment of our annual meetings, but our store managers have begun to apply what they learned on a day to day basis. The Afterburner Seminar received a standing ovation after every one of its programs. This has never happened before.

Needless to say, I have been totally impressed with the professionalism and flexibility of this group. I would be glad to talk further with anyone who wants to know more and can be reached on (770) 801-5822.

Sincerely,

A handwritten signature in cursive script that reads "David Bogage".

David Bogage
Director, Management Development
The Home Depot





1101 Perimeter Drive, Suite 300 • Schaumburg, IL 60173
(847)413-4900

Mr. James D. Murphy
AfterBurner Seminars
1265 Timberlake Trail
Cumming, GA 30041

Dear Murph:

Well, you did it again. According to the evaluations done by the attendees of our Store Managers Meeting, AfterBurner again got the highest rating.

No one can motivate and encourage the team spirit any better. Your crew has the enthusiasm and ability to get across their message on team building in ways that no one has been able to do for The Home Depot.

Thank you for making our Midwest Store Managers Meeting such a great success. If I can be of any assistance to you, please don't hesitate to give me the opportunity.

Sincerely,

A handwritten signature in cursive script that reads "Andy McKenna".

Andy McKenna
President, Midwest Division

AM/gc





1101 Perimeter Drive, Suite 300 • Schaumburg, IL 60173
(847)413-4900

Mr. James D. Murphy
After Burner Seminars
1265 Timberlake Trail
Cumming, GA 30041

Dear Murph:

I wanted to take the opportunity to express my personal thanks to you and your team, After Burner.

Your approach to motivation and team building is uncommon in our industry. Team building exercises such as yours work well with our "unique" group. The responses that I have heard from the participants are all superior. Even those of us that have previously experienced your program also expressed their enjoyment on their participation and the lessons that they learned.

Once again, thanks for your participation in our Midwest Division Managers Meeting.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert Gilbreth".

Robert Gilbreth
VP, Operations
Midwest Division



1101 Perimeter Drive, Suite 300 • Schaumburg, IL 60173
(847)413-4906

W. Andrew McKenna
President
Midwest Division

To Whom It May Concern:

Jim Murphy and his associates presented their Afterburner Seminar at our 1996 Store Managers meeting. This group is able to adjust their seminar to accommodate any organization and the impact on our managers has been seen many times over as they run their stores.

Over the years we have had many different types of presentations, speakers, workshops, etc. but nothing that has produced the results that Afterburner has given us.

Afterburner 1996 was received with such enthusiasm that we have asked Jim and his associates to prepare an Afterburner 1997 for our next Store Managers Meeting.

If you have any doubts about the effectiveness of Jim Murphy and the Afterburner Seminar, please don't hesitate to call me.

Sincerely,

A handwritten signature in cursive script that reads "W. Andrew McKenna".

W. Andrew McKenna

WAM/gc