



E.W. BLANCH HOLDINGS
CORPORATE SERVICES

Mr. Jim Murphy
Afterburner Seminars
9015 Bethel Road
Gainesville, GA 30506

Dear Murph:

Thank you for setting the tone at our recent Sales Meeting in Florida. You and Mongo definitely got the meeting started on a rousing note. Your energy and analogies really hit the mark. After your presentation, the team really understands that business is war and speed and agility are the ingredients for success.

Feedback from the group was outstanding. Your message certainly made an impact. Thanks again for your contributions to making a successful meeting.

Best regards,

A handwritten signature in cursive script that reads 'Gary W. Hanson'.

Gary W. Hanson
Vice President,
Marketing Communications