



*Samuel Cabot Inc*

Jim "Murph" Murphy  
Afterburner Seminars  
1257 AppleValley Road  
Atlanta, GA 30319

Dear Murph:

On behalf of the entire group at Cabot, thank you for helping to make our National Sales Meeting the BEST in our 124 years of business. When we spoke prior to your presentations, Tom and I informed you that 2000 was a bit of an "off" year for Cabot's total sales volumes and our troops needed to be re-charged and re-focused on their missions for 2001. Your message spoke to exactly that mission and was delivered with sincere passion and excitement.

Unfortunately, I was unable to "debrief" with you for lunch as my running-around continued, but I'm sure we'll have an opportunity to speak in the future. John, Sam, Tom and the entire management team here at Cabot were quite impressed with the Afterburner experience and we would be happy to recommend your group to our associates in the paint business.

Thank you again for joining us in Boston. Please also thank Vicki for her great coordination throughout the planning. She was a pleasure to work with. Cabot's National Sales Meeting will be one we'll all remember for quite some time.

Sincerely,

Brett Reily  
Marketing Services Manager

CC: Sam Cabot  
Tom Daniels  
Gregg Riskin  
John Schutz