

Mr. Bob Branyon  
The Afterburner Seminars, Inc.  
1503-B Northside Drive  
Atlanta, GA 30318

Dear Bob,

I want to again thank you and Wingman, Mike Kenny, for your parts in the huge success of our recently held 2003 Blue Cross Blue Shield of North Carolina's Winter Sales Conference in Pinehurst, North Carolina. Our attendees' comments let us know that we hit the mark when we chose the Afterburners Seminar, Inc. to present the keynote address. Not only was your presentation informative, timely, and well delivered but tailored to our sales force and specific company issues. Beginning with the initial contact, followed by the pre-conference call and onsite keynote address and ending with the meeting debrief, each step built upon the other to create an outstanding program! It was a pleasure to work with you and Mike and our thanks again for providing our sales force with the Afterburner "tried and true" concepts and techniques for victory in the business world!

Sincerely,



Karen B. Knox, CMP  
Corporate Meeting Planner

cc: Ms. Missy Weld, The Speakers Network

Mr. Jim Murphy  
President & CEO  
Afterburner Seminars, Inc.  
1257 Apple Valley Road NE  
Atlanta, GA 30319

Dear Murph:

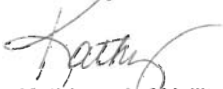
It was a great pleasure to work with you and your staff on our sales meeting in October. I especially appreciated your specific handling of circumstances due to our recent national tragedy on September 11. Your team brought patriotism as well as comfort to our attendees.

The dynamic presentations along with your energetic team provided enthusiasm that was maintained throughout the day. I was very impressed with the thorough research you put into our meeting. As you now know, this group is very competitive and embraced the breakout sessions with team spirit.

Thank you very much for also participating in our off-site dinner event at the NE Air Museum. I believe this was a perfect venue for dinner and I know that our group enjoyed having you with us.

I have received all positive reviews for Afterburner Seminars from the recent post conference survey conducted. It is going to be hard to top this one! I would truly recommend your organization to other meeting planners who are looking for a "wow" factor.

Sincerely,



Kathleen A. Wallitsch  
Special Events Manager